

## Living Icon

Photography  
Tyrone Branigan

Coca-Cola may have been a 20th Century icon, but at the beginning of the 21st Century, Coca-Cola South Pacific is a highly diverse and forward-looking company. Its headquarters at Circular Quay in Sydney is tucked away in the shadow of the Cahill Expressway and needed an internal facelift to reflect the company's new direction.

According to Interior Designer Chris Lane of arnoldlane, which was charged with refurbishing three floors, the task required the firm to "add some order to the space and open it up, adding some light." In terms of branding, the aim was to reveal a company with all the dynamism and diversity appropriate to entering a new century, but with an enduring sense of tradition.

Hence, the sleek, transparent minimalist spaces arnoldlane has created are highlighted by design classics of the 20th Century such as Marimekko fabrics, Walter Knoll side-tables, Apollo chairs and Eames meeting tables – not to mention the Coca-Cola dynamic ribbon, no longer red, but subtly toned to harmonise with each of the colour-coded lobbies.

Each lobby was designed to promote a particular product. With the exception of the Executive Floor, which does not have one, each lobby has a large fridge with the pristine look of a decorative element, the bottles lined up like the serial images of a piece of 1960s Pop Art. At the lift end of the lobbies, a floor-to-ceiling vertical polished edge mirror conceals the hydraulics, while also creating a sense of space –

a strategy elaborated by the transparent walls of the meeting rooms at the opposite end of the lobby.

The dominant black and white palette is offset by splashes of colour from the lobby furnishings and rugs, along with the subtler tones of the colour-back glass walls and soft greys of the meeting room carpets. The overall minimalism is also moderated by the staggered vertical planes of the mirrors and routed out doors concealing whiteboards in the meeting rooms. In these, the restrained palette is again punctuated by bold Marimekko fabric panels that open up to reveal whiteboards.

Concealed by the colour-back glass walls, the work areas have been opened up by lowering the partitions, and re-organised to lend some rationality to the plan. The perimeter offices have been retained, but with fully glazed walls to draw in light and offer views to the interior workstations.

Design Practice arnoldlane  
Interior Designer Christopher Lane  
Design Team Christopher Lane, Kathy Arnold

Arnold Lane  
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### Furniture

Reception chairs are Patrick Norguet's 'Apollo' for Artifort, supplied by Ke-zu and upholstered by Kvadrat Maharam. Side-tables are Walter Knoll 'Platner' from DeDeCe. Meeting tables use an Eames base with Corian 'Glacier White' top from Living Edge. Meeting Room chairs are 'ICF' aluminium group mesh from Fuse Furniture. Ke-zu (61 2) 9571 8200

Kvadrat Maharam (61 2) 9212 4277  
DeDeCe (61 2) 9360 2722  
Living Edge (61 2) 8596 8888  
Fuse Furniture (61 2) 9552 1888

### Lighting

Compact fluorescent lights with aluminium pendant lights from Xenian Lighting. 'Yo Yo' floor lamps from ISM Objects. Xenian Lighting (61 2) 9938 6388  
ISM Objects (61 2) 9360 0069

### Rugs

Circular Tretford rugs from Koskela. Koskela (61 2) 9280 0999

### Feature Mirror

Vertical strip mirrors combine smoke and silver from Frameless Screens. Frameless Screens (61 2) 9319 4200

### Fabrics

Marimekko 'Seireeni', colour No.4 on whiteboard panels in meeting rooms from Chee Soon and Fitzgerald. Chee Soon and Fitzgerald (61 2) 9360 1031

### Floor Finishes

Carpet for meeting rooms and corridors is 'Kingsgate Heather' from Godfrey Hirst. Black granite tiles 'RXSN Black' from Rocks On, which also supplied re-constituted white granite tiles.

Godfrey Hirst (61 2) 9648 2921  
Rocks On (61 2) 9331 8340

### Walls

Wall panelling in reception is '2 Licoria' veneer from New Age Veneers. New Age Veneers (61 2) 9987 4033

### Paint

General walls, feature panels and doors are Dulux 'Vivid White'. Fire and cupboard doors in corridors to bathrooms are Watty 'Cumberland'.

Dulux 13 25 25  
Watty 1300 366 691

