## Logorhythmic

"The space becomes the logo," says Christopher Lane, describing the design of SageMicrOpay's reception area with a sweep of the arm. It is, he says, an exercise in 3-D branding. Certainly, it takes the eye on a roller-coaster ride as soon as one steps out of the lift. In fact, the space looks a lot bigger than it is because of its dynamic, sculptural quality – deriving from the company's 'O' logo which sets up a curving motif used throughout the fit-out.

MicrOpay is Australia's leading provider of payroll and people management software and services with a commitment to individualised solutions. Previously, the business had been spread over different parts of a 5-storey building with little natural light and no views. The brief to arnoldlane design was to bring all parts of the organisation together in an open plan whose design would communicate the values of a responsive and innovative company, while taking advantage of views to a park opposite.

The lifts open directly on to reception and opposite a bold three-dimensional 'O' element which acts as a portal through to the operational areas beyond. The circular motif is repeated behind the reception desk and with a surging curved, ribbed wall at the other

end of the space which also acts to define the black glass wall of the boardroom on the other side of reception. The 'O' is continued with circular ceiling light fittings and the 'POP' chairs.

Inside the boardroom, the curving motif is continued by the black glass wall with one-way views through to the reception area beyond and by the wave-form Monica Förster acoustic panels on the wall opposite.

Also leading off from reception is a client area which continues the circular, black/white/green motif. This serves a series of client training rooms connected by operable walls to allow for varying sizes of groups. These rooms look out over the park and oval opposite, as does a large, corner breakout and function area which has stepped, floor-to-ceiling windows maximising the views.

**Interior Design** arnoldlane design
**Project Team** Christopher Lane, Kathy Arnold
**Project Manager** LPC Australia
**Builder** MCP Interiors
**Area** 2,000m²
**Completed** December 2004

arnoldlane design
(61 2) 9212 3408, design@arnoldlane.com

**Furniture**
Ferlea POP chairs in reception are from FY2K and clad in Kvadrat 'Tonica 961. Boardroom chairs are Camatic 'Hillie' in Kvadrat 'Tonica 192'. The 'Hobnob' chairs in the staff breakout area and client lounge area are from Sebel. 'Slip' stools are from Stylecraft. Boardroom table is 'Mark' finished in new Age Veneers 'Ashen 2' from Corporate Culture.
FY2K (61 2) 9281 1771
Camatic (61 2) 9810 2255
Sebel Furniture (61 2) 9780 2222
Stylecraft Australia (61 2) 9331 8388
New Age Veneers (61 2) 9987 4033
Corporate Culture 1300 768 626

**Lighting**
Modular half-pipe recessed track in reception from JSB Lighting
JSB Lighting (61 2) 9571 8800

**Finishes**
Monica Förster 'Soundwave' acoustic panel by Offecct from Corporate Culture. Café benchtop is 'Cisco Black' from Smartstone. Reception desk top is Trezzini solid surface veneer in 'Designer White' from Trezzini.
Corporate Culture 1300 768 626
Smartstone 1300 888 607
Trezzini (61 2) 9828 9622

**Flooring**
'Quantum Quartz' tiles in'White Muscat' from WK Marble and Granite for reception area. Interface modular carpet, colour 'Thunderbolt 9901' for training rooms and client lounge.
WK Marble and Granite (61 2) 9772 2377
Interface (61 2) 9698 3303

**Glass**
Special order laminated starphire safety glass, ceramic double paint black on reception side of wall and white on boardroom side from Aussie Glass.
Aussie Glass (61 2) 9790 5848